

BUILDER OF THE YEAR & MEMBERSHIP GROWTH HONOREE

Robert M. Tedesco

Silverado Custom Homes, Inc.

Building homes for over 100 families in the past 10 years is a major accomplishment for President and Owner of Silverado Custom Homes, Inc., Bob Tedesco.

Located in Rochester, the company is diversified and builds custom single-family homes, additions, remodeling and light commercial. Bob's business has been built on customer satisfaction. "Our clients are mostly by referral of happy homeowners who are thankful for the quality and attention to detail, as well as our personal service. They are confident in recommending us to their friends and family," Tedesco said.

The best advice he received came from his father who was also a builder, "Build every house to the expectations and standards you would demand for yourself." Bob practices this on a daily basis and requires his superintendent to do the same. This philosophy has been vital

in Silverado's ability to grow in today's economy.

Bob has been very pleased with the opportunities and support BIA has offered him.

"BIA has been instrumental to my company's success," he commented. "I have developed relationships with member architects, sub-contractors and suppliers who share our same goals." Silverado regularly participates in the Parade of Homes. "The exposure is tremendous," he said. In November, Bob was contacted by *Luxury Home Quarterly Magazine* to profile Silverado Custom Homes in their spring 2010 issue. When Bob asked them how they found his company they said, "Through the Building Industry of Southeastern Michigan."

"Join BIA and get active in the Association," Bob advises. "If you are currently a member, get involved. There are many opportunities to help your business succeed but you need make the effort and utilize the advantages of being a member."



Bob is active in giving back to the community. He is an annual contributor to the Detroit Zoo, Rochester Avon Recreation Authority and Oakland County Deputy Sheriff's Association Children's Benevolent Fund. He has made several donations and contributions to Habitat for Humanity and encourages his clients to donate windows, cabinets and fixtures, when remodeling homes. Bob enjoys playing the drums, fishing, scuba diving and spending time with his wife Suzanne and 6 year old daughter Jacklyn. ■